



TAX | REAL ESTATE | SERVICE | CONSUMER

Integrated Legal Excellence Across Tribunals & Courts

INTRODUCTION

The Practice at ASV Legal LLP represents corporates, financial institutions, partnerships, promoters and high-net-worth individuals across direct and indirect tax matters, real estate regulatory disputes, and employment/service law proceedings before diverse Courts & Tribunals.

The team advises on contentious and non-contentious issues, with a strong focus on litigation strategy, constitutional remedies, and regulatory exposure management. Our approach integrates statutory interpretation, commercial strategy, and courtroom advocacy to deliver practical and legally sustainable outcomes.

LITIGATION & FORUM REPRESENTATION

- Supreme Court of India
- High Courts across jurisdictions
- Customs, Excise & Service Tax Appellate Tribunal (CESTAT)
- Real Estate Regulatory Authority (RERA) — State & Appellate
- Central Administrative Tribunal (CAT) — Principal Bench & Circuit Benches
- GST Appellate Authorities
- Income Tax Appellate Tribunal

THE CORE SERVICES WE PROVIDE

Direct Tax

(Income Tax &
International Tax)

- Appeals before CIT(A), ITAT, High Courts, and the Supreme Court of India
- Handling reassessment, revision, and penalty proceedings
- International taxation, DTAA interpretation - related advisory
- Search and seizure — Sections 132/153A
- Transfer Pricing litigation and adjustments
- Reopening notices under Sections 148 & 148A
- Drafting replies to show cause notices, scrutiny notices, and reassessment notices
- Constitutional challenges to reassessment & penalty provisions
- Writ Petitions in tax matters
- Multi-forum litigation strategy

THE CORE SERVICES WE PROVIDE

Indirect Tax (GST & Customs)

- GST investigations, summons and audit proceedings
- Classification and valuation disputes
- Writ Petitions challenging GST notices & adjudication
- Customs valuation, anti-dumping and seizure matters
- Input Tax Credit disputes and reversal proceedings
- Anti-profiteering & refund litigation
- Representation during search, survey & seizure
- Prosecution complaints & compounding strategy
- Multi-agency tax exposure strategy
- Advisory in parallel proceedings (PMLA, ED, SFIO)

Tax Investigations & Enforcement

THE CORE SERVICES WE PROVIDE

Real Estate

(RERA, Transactions
& Disputes)

RERA Registration & Compliance

Project registration, extension applications, and regulatory compliance advisory for developers

Buyer & Developer Representation Filing complaints for delay in possession, defending promoters in RERA proceedings and show-cause notices

Appellate Proceedings & Refund Claims Appeals before RERA Appellate Tribunal and High Courts; claims for refund and interest under Section 18

Real Estate Transactions & Drafting

Reviewing allotment letters, builder-buyer agreements, lease deeds and sale deeds for RERA compliance

Real Estate Due Diligence

Title searches, encumbrance certificates, and property due diligence for purchase and investment transactions

Landlord-Tenant & Rent Disputes

Eviction proceedings, rent recovery, and disputes under Rent Control Acts before civil courts

Construction & Infrastructure Disputes

Contractual disputes between developers and contractors; claims before arbitral tribunals and civil courts

Writ Remedies & High Court Appeals

Challenging illegal demolitions, arbitrary government acquisitions and RERA orders before High Courts

THE CORE SERVICES WE PROVIDE

Service Law

(Supreme Court, High Court
& CAT)

Consumer Law

(Supreme Court, High Court,
NCDRC, SCDRC
& DCDRC,)

Promotion & Seniority Disputes

Challenging DPC decisions, seniority lists, and promotion denials before CAT and High Courts

Disciplinary Proceedings & Reinstatement

Defence in major and minor penalty inquiries, suspension challenges, and applications for reinstatement

Pay, Pension & Retirement Benefits

Pay fixation anomalies, gratuity, CGHS, and post-retirement benefit disputes under Central Pay Commission rules

Deficiency in Services & Product Liability

Complaints before District, State, and National Consumer Commissions for defective goods and service failures

Unfair Trade Practices Complaints against misleading advertisements, mis-selling, and unfair contract terms by service providers

Banking, Insurance & Medical Disputes Claims for wrongful insurance rejection, loan mis-selling, medical negligence, and banking service failures

E-Commerce & Real Estate Consumer Claims Complaints for online purchase defects, delayed delivery, and flat possession delays before consumer fora

Appellate & Revision Proceedings Appeals against consumer commission orders before State Commissions, NCDRC, and High Courts

OUR APPROACH

01

Procedural Precision

Early identification of jurisdictional defects, limitation issues, and procedural invalidity to build robust pre-trial strategy.

02

Strategic Litigation

Aligning statutory remedies with effective relief — interim stays, writ remedies, and forum selection.

03

Commercial Clarity

Advice tailored to business realities, balancing regulatory risk with operational continuity.

04

Integrated Representation

Coordinated strategy across tax, RERA, CAT, criminal, and insolvency teams for holistic client protection.

THE TEAM PROVIDES COMPREHENSIVE SUPPORT FOR

01

Drafting replies to notices & SCNs

02

Appeals, stay applications & petitions

03

Strategy memos & risk assessment opinions

04

Transaction & structuring advisory

05

Settlement & dispute resolution strategy

06

Tax exposure in insolvency proceedings

07

Due diligence in M&A transactions

08

RERA registration & compliance advisory

09

CAT service matter representation

WE HAVE SUCCESSFULLY REPRESENTED OUR CLIENTELE IN

■ Challenging reassessment notices issued beyond statutory limitation under Sections 148 & 148A of the Income Tax Act

■ Obtaining interim protection and stay orders in high-value GST and customs demand matters before High Courts

■ Representing assesseees across multi-year Transfer Pricing disputes before ITAT and the Delhi High Court

■ Advising on cross-border withholding tax exposure involving tax treaty benefits and PE characterisation

■ Appearing in writ petitions challenging coercive recovery and freezing of bank accounts by tax authorities

■ Prosecuting and defending RERA complaints involving delay in possession, structural defects, and refund claims

■ Representing Central Government employees in CAT for promotion disputes, departmental enquiries, and pension fixation

OUR GUIDING LIGHTS



Apoorv Agarwal
Partner



Vaibhav M. Shrivastava
Partner



Priya Singh
Partner



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CEO

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